

Downtown Movement

New Business or New Owners 2008/2009

Thomas Estevez Design, 395 Front St.
 LAuberge de France, 304 Front St.
 T's Golf Supplies, 381 Front St.
 Just Hair, 211 Front St.
 The Crystal Crib, 306 Front St.
 Fusion Creative Collections, 282 Front St.
 Trendsetter, 316 Front St.
 Conflict Resolution, 279 Front St.
 The Clothes Line (New Owner), 7 Market St.
 Brain Injury Association, 281 Front St.
 The Tenth Ox Studio, 240 Front St.
 Hopz Pub & Grill, 248 Front St.
 The Leading Lady, 394 Front St.
 The Frontline, 307 Front St.
 Roc Bottoms, 296 Front St.
 Runway Bridal & Red Barn Floral Design, 397 Front St.
 New Doctors Offices, formerly Green Willow, 240 Pinnacle St.

Feb. 8, 08
 Feb. 27, 08
 March, 08
 Mar. 5, 08
 March 25, 08
 April 1, 08
 April, 08
 Summer 08
 July 08
 Aug. 27, 08
 Nov. 1, 08
 Nov. 28, 08
 Dec. 6, 08
 March 28, 09
 April, 09
 Jan. 3, 09
 T.B.A.



Renovations and Expansions in Downtown Belleville in 2008/2009

Organic Underground
 Empire Theatre, 321 Front St.
 Pinnacle Music, 261 Front St.
 Dinkel's Restaurant & Courtyard, 44,46 Bridge St. E.
 Guys & Gals Hairstyling, 296A Front St.
 Flowers By Dustin, 384 Front St.
 To be determined., 390 Front St.
 To be determined., 392 Front St.
 Kingston Online Services, 183 Front St.
 Can-Asia Imports, 213 Front St.
 Dollar Store, 225 Front St.
 Roluf's Camera, 227 Front St.
 To be determined., 267 Front St.
 Richard Davis Destiny, 271 Front St.
 Mary-L Boutique, 311 Front St.
 Ray & Jim's, 313 Front St.

Renovated
 Structure removed to make a parking lot
 Renovated a Guitar Music room
 Expansion to 184 Front St. Type of Business to be determined
 Moved location within downtown
 Moved location within downtown
 New owners, complete renovation
 Facade improvement & complete renovations taking place
 Moved location
 Expanded
 Expanded
 Expanded
 Facade improvement & complete renovation. Ready to lease
 Upstairs completely renovated
 Upstairs completely renovated
 Renovated

"In the short time I have been here, it has been a pleasure to watch all the growth and change in our downtown core. I would like to thank the board and merchants for your support." - Dianne Shipley

Downtown News

BELLEVILLE DIA NEWSLETTER

COMING EVENTS

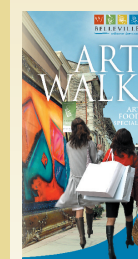
SUMMERFEST:
 July 15-18th, 2009



BELLEVILLE IDOL:
 Auditions:
 June 27th & 28th,
 Contest begins:
 July 16-18th, 2009

BERRYLICIOUS: July 18th, 2009

FAMILY AMAZING RACE:
 August 29th, 2009



ART WALK: September 10, 11 & 12th, 2009

For more information on any of these events, please visit:
www.rediscoverdowntown.ca

PAST EVENTS

SAVOUR THE CHILL

Souper Soup Contest Winners
 Gold Bohemian Penguin, Roasted Red Pepper & Tomato swirled with Creamy Roasted Garlic & Herb soup
 Silver Capers, Creamy Wild Mushroom Parmesan soup
 Bronze Paulo's/Dinkel's, Spicy Italian soup

TASTYLICIOUS

Tastylicious April '09 was a success drawing in customers from all over the Quinte area.

See page 3 for full articles on Past Events

Summerfest 2009

The Belleville Downtown Improvement Area is once again hosting the annual Summerfest Sidewalk Sale. As well as great deals offered by BDIA merchants, this years Summerfest will be offering more for area families through games, children's activities, entertainment, and more.

Building on last year's success, Summerfest has expanded from a weekend event to one held over four full days. Front Street will be closed to traffic from 10:00 am to 6:00 p.m. during the entire festival, allowing pedestrians safe and easy access to all the great fun, food, sales, and activities.

This years activities will bring back last years favourites, including the Belleville Idol competition, to be held July 16 to 18. Contestants from five and up can compete for the title in one of four age categories. Auditions will be held June 27 and 28 at the BDIA office. Registration forms can be downloaded from the BDIA website.

Berrylicious also returns on July 18, featuring mouth-watering three-berry creations created by 14 downtown cafes and restaurants.

Making it's debut at this years festival is Mr. Zed's 8-Ball



Tournament on July 18. Registration is five dollars, half of which will go to Big Brothers/Big Sisters organization. The Ignite Physical Activity Cruiser will also be on hand on July 15 to provide games and equipment to promote physical activity and sport participation.

Headlining the entertainment side of things is Fowl Play, sponsored by Plainfield Community Homes. They will be performing between 4 and 6:00 p.m. on July 17. Festival goers can also catch on stage demonstrations of martial arts and tai chi, ballet performances, comedic hypnotist Richard Cole, and various local entertainers.

For a full Summerfest schedule, please visit the BDIA website.



Belleville Downtown Improvement Area
 318 Front St. Belleville, Ontario, K8N 2Z8
 E-mail: bbia@rediscoverdowntown.ca
www.rediscoverdowntown.ca

Message from the Board Chair



Summerfest 2008 was a great success! We received compliments from many BDIA members and visitors alike. Highlights of the 3 days included: an incredible field of talent for Belleville Idol, the hilarious Summerfest Games, a sunny Sidewalk Sale, delicious Berrylicious and some fabulous entertainment. We also received some constructive

feedback and we will be incorporating those changes into future events. For 2009 are holding Summerfest on a different weekend than Waterfront.

Jim O'Brien
Board Chair, BDIA

Message from the Events Chair

Membership support has given me the drive to work on your behalf for BDIA events. Let's make things happen !!!

Rose Mary Rashotte
Events Chair, BDIA



Know Your BDIA

Executive Committee

Jim O'Brien (BDIA Chair)
613-966-3031
jim@rediscoverdowntown.ca

Richard Courneyea (Vice Chair)
613-968-4440
richard@rediscoverdowntown.ca

Board Members

Kelly McKinney
613-966-7001
kelly@rediscoverdowntown.ca

Jack Miller
613-968-8343 or 613-968-4737
jack@rediscoverdowntown.ca

Rose Mary Rashotte
613-966-6060
rosemmary@rediscoverdowntown.ca

Brenda Flunder
613-961-8507
brenda@rediscoverdowntown.ca

Janet Harnden (Secretary)
613-969-0050
janet@rediscoverdowntown.ca

Danielle Williams (Treasurer)
613-967-4374
danielle@rediscoverdowntown.ca

Mike Malachowski
613-968-5612
mike@rediscoverdowntown.ca

Andrew Smith
613-771-0009
andrew@rediscoverdowntown.ca

Eddie Haslauer
613-967-2100
edie@rediscoverdowntown.ca

New Infrastructure Committee

2009 CO-CHAIRS:

Eddie Haslauer, Century 21 **Andrew Smith**, Can-Asia Imports

It will be an exciting time this year for the Infrastructure Committee. They are already busy coming up with ideas for the beautification of downtown Belleville.

Volunteer opportunities with the Infrastructure Committee are available.

Please contact either Co-Chair for more information.

Eddie Haslauer at (613) 967-2100, or

Andrew Smith at (613) 771-0009

Façade Improvement Project

Grants for improving building façades are being offered again this year.

For further information contact:

Greg Pinchin,
City of Belleville,
(613) 967-3319, or
Janet Harnden,
Façade Improvement
Committee,
(613) 969-0050.



"To business that we love we rise
betime,
And go to 't with delight."

William Shakespeare,
Antony and Cleopatra, IV, iv, 20

Street Tales

Ray & Jim's Signs & Trophies — 311 Front Street

THE LAUDER BUILDING (WHITEFORD)

BUILT: for William. B. Lauder, baker

REBUILT AFTER FIRE: 1857 James Whiteford (both)

HISTORY: In the August 19th, 1857 Hastings-Chronicle, James Whiteford was reported to be "building two stores on Front St. Adjoining and upon the site of a store occupied by Lewis Grant (burned) 3 storeys"

James Whiteford had married widow Mary Lauder. Mary's son, William Bletcher Lauder, had bought in 1851 a lot of 29 feet on the north part of lot 32 on the east side of Front Street. He soon thereafter erected a stone building and leased a shop in it to Lewis Grant. In 1852, Andrew Lauder bought the 26ft.

adjoining lot to the south. The lot description mentions "the new stone building" and "tenant Lewis Grant" on the north lot next to it. In 1855, Andrew Lauder sold his vacant land to William Lauder.

A year later, in 1856, William died. His will, dated July 12, 1856, leaves both his lots to his mother, Mary Whiteford. The will states that he "wished a 3-storey building to be built as soon as convenient of brick and stone, with 2 shops etc. on the ground floor... cost of \$2000." His will also stated that he "has a shop used by Lewis Grant." However, after William died, his store building (along with Grant's shop) burned. Thus, the following summer, James Whiteford was building 2 new stores instead of one.

Past Events

2008 Annual Business Awards

Business Owner Awards
Jean-Marc Salvagno
L'Auberge de France

Andrew Smith
Can-Asia Imports

Al Kelleher Community Spirit Award
Brenda Flunder
Bren's Bakeshop & Café

Building Owner Awards
Jean-Marc Salvagno
L'Auberge de France

Dr. Douglas Smith
Corby-Smith Building

The Bohemian Penguin Serves Up Gold!



A sunny Saturday on the 21st of February saw record crowds of people strolling through the Downtown area. The Souper Soup Contest was the main attraction, drawing hundreds to savour the offerings of Downtown restaurants. The coveted Gold Award was won by The Bohemian Penguin, for their two-tone masterpiece, Roasted Red Pepper and Tomato swirled in a bowl with Creamy Roasted Garlic and Herb Soup.

Capers Restaurant took home the Silver with a creamy Wild Mushroom Parmesan soup, and the Bronze went to Paulo's/Dinkel's for a fabulous Spicy Italian soup.

—MARK BISHOP, Corus Entertainment

Tastylicious '09

Tastylicious April '09 was a great success drawing in customers from all over the Quinte area. This was in coordination with several restaurants in Belleville and was coordinated by

L'Auberge de France in downtown Belleville in which a three course culinary creation was offered for a set price of \$35.00. We look forward to the next Tastylicious in the near future!

Belleville Family Amazing Race

Introducing the first ever Belleville Family Amazing Race, hosted by the BDIA and Loyalist College. This memorable event will have family teams racing through the downtown area to complete inventive tasks and wild challenges. This event will be held on August 29, 2009. There will be prizes, food, music and more. Please visit the BDIA website closer to the event for more details.

